

A Franchise Success

Derek Farr & Andy Thompson – Manchester

Perfect Partnership

Lifelong mates Derek Farr and Andy Thompson explain why joining The Wheel Specialist was the best decision they had ever made.

Derek explains “I was working as a franchise consultant and was aware of The Wheel Specialist opportunity. I could really see the potential. I researched my local area further which showed an obvious niche in the market. When I mentioned the opportunity to my friend Andy, he was keen to partner up. We opened our doors to business in September and have never looked back”



Both Derek and Andy are passionate about cars but have very different working backgrounds. “I was looking for a career change from engineering when Derek mentioned the franchise opportunity, it never crossed my mind that just a few months later I would be running my very own business” says Andy. “The Wheel Specialist provided all the knowledge and support we needed to get up and running. Before we had even opened our doors the business leads were flooding in from the website, I just couldn’t believe the demand.”



Derek explained “Due to my experience within the franchising sector I understood the power of the brand and this was one of the reasons that I was attracted to franchising. The Wheel Specialist really stood out and it sounded like just what I was looking for, a chance to manage a business in a market I enjoy coupled with the amazing income possibilities. I have to admit however I was fairly anxious about the business taking off but within the first three months of trading I had quoted over £318,000, the financial rewards have really been instantaneous. The Wheel Specialist offer exclusive territories to ensure maximum sales and great business growth”.

“The benefits of managing your own team and business are endless, I have a great team of people, the flexibility is fantastic and everyday is different. Seeing the end product gives me real pride in my work. The dedicated support team at Head Office are brilliant, they are there 24/7 to help with any issues we have. We were given comprehensive training to make certain we were ready for our opening. New techniques and products are constantly been researched and developed by Head Office. The whole experience has been breath taking” Andy said.

Franchisor Neill Murphy adds “Derek and Andy are the perfect model franchisees, both are smart, motivated and hard working, they make a superb team and are eager to grow there business. We are over the moon with the success of their business and look forward to celebrating their achievements.

If you would like to take control of your career, experience instant financial rewards and work within a thriving and exciting market please email on franchise@thewheelspecialist.co.uk or call 0845 0176464.